

Finding Forever Homes for Homeless Animals

(Formerly known as Northampton County SPCA)1165 Island Park Rd. Easton, PA 18042 Tel: 610-252-7722 Fax: 610-253-7581

State of the Shelter - 2017

Leadership and Staffing:

In 2017 members of the Board of Directors included Angela Schmoyer, President, Helen Maurella, Vice President, Valerie Antonelli, Secretary, Anthony Schwickrath, Treasurer, Dan Roman, and Sarah Brown as well as Honorary Board members Wendy Benedict and Ronda Senior. During 2017, honorary members Wendy Benedict and Ronda Senior resigned. Vice President Helen Maurella finished her term and was replaced by Sarah Brown as Vice President. Marcia Lewis, Michael McMullen and Michael Principato were inducted as new Board Members. Sadly, in December 2017, long time Board Member and friend Daniel Roman passed away.

Kelly Bauer continued in her role as Executive Director. Shelter staff included Kate Griffin, Business Manager, Cathy Ford, Animal Care Manager, Laura Armbrecht, Feline Manager, Ashley Rodriguez, Canine Manager. There were 43 additional full time, part-time and PRN employees on staff throughout 2017. Building and grounds maintenance was handled for part of the year by a part time maintenance man and intermittently by staff and volunteers. Our payroll represents 40% of our total budget. This is Typical for non-profits and continues to be our biggest single expense.

Facility and Service Highlights:

We continue to employ several veterinarians to provide health care services to both our own shelter residents and to public pets. Our low cost clinic operated 131 days in 2017 and generated \$71,628 in income, almost a 35% increase over 2016. In 2017, Angela Schmoyer initiated offering 6 public vaccination clinics, generating \$9,990 in gross revenue. Ideally, the Center would like to offer this service at least once a month throughout the county; however, finding veterinarians to volunteer their time for the clinics continues to be a challenge.

The County of Northampton's Community Investment Partnership Program Grant awarded \$30,000 toward The Center's Healthy Haven Campaign. This grant along with matching funds raised by The Center were used to update all the dog kennels in the main building with new Snyder brand enclosures, as well as improved drainage systems, heating, air conditioning and ventilation in both kennels. The dedication ceremony to formally introduce these improvements will be held later this month.

Major Fundraisers and Contributions:

- Pins for Pets (organized by L. Heinrich & A. Schmoyer) \$91,748.75
- Vettes for Pets (hosted by Easton Corvette Club) \$15,837.05
- NC Govt. Center Bake Sale (Easter & Thanksgiving) \$5660.00

Our largest charitable contributions come from CAHW supporters whom we can no longer thank in person. In 2017, we received \$85,539.24 in bequests. We continue to encourage animal lovers in our area to consider leaving a lasting legacy of kindness in their names.

The Amazon, Freshpet and Phillips pet supplies donation programs continue to be successful in reducing our outlay for purchases of a significant quantity of food, litter and other supplies. We continue to support local animal food banks in an effort to assist those who have financial hardships to help them keep their pets rather than relinquishing the animal to us.

Community Boy Scouts donated their time to improve our walkway between our main and lower buildings, as well as the path at the memorial garden.

Statistical summary of animal intake and outcome:

We have experienced a decline in adoptions over the past 10 years, and 2017 followed that trend with 808 adoptions. While adoptions decreased, so have the instances of humane euthanasia. The euthanasia statistic for 2017 included 7 dogs, 37 cats and 1guinea pig. In keeping with our mission, the euthanasia administered in all cases

(except for one dog and two cats) were for medical reasons. Our adoption success rate is currently 96%

INTAKE	2015	2016	2017
On Hand Jan 1	347	336	283
Strays	644	504	488
Owner Surrender	300	293	231
Transfer In	4	45	68
Other	125	86	(return) 50
Total Cared for	1420	1264	1120
OUTCOME			
Adoptions	821	821	808
Return to Owner	33	24	19
Transfer Out	23	4	4
Died in Care	49	36	13
Euthanized	84	69	45
Other	73	27	0
On Hand Dec.31	337	283	243
Total Outcomes	1420	1264	1132

Most of the year our dog kennels were below capacity. We did transfer in multiple dogs and puppies from various rescue organizations and "high-kill" shelters throughout the year. Many of our surrounding municipalities, however, are offering for adoption stray dogs directly rather than paying a fee to relinquish them to us. Unfortunately there are no regulations ensuring that these dogs are spayed/neutered before they are adopted.

The largest source of animal intakes for the shelter was stray animals, brought in by municipalities or the public, at 488 animals. The second largest source of intakes at 231, were owner surrenders.

Operational and Community Highlights:

CAHW continues to house and showcase adoptable cats at the Petco habitat, as well as dogs and cats at various off-site adoption events. Most of the shelter animals are on our

website, social media and Petfinder. Through in house adoption promotions, the shelter saw a marked increased in the adoption of long term residents, seniors and special needs pets. We reduced the number of long term residents by 65%

Our dog warden inspections took place on July 7th and December 13th, 2017. Both inspections passed with no deficiencies noted.

During the month of January 2017 several volunteers were removed from the volunteer program due to violations of the social media, and privacy policies outlined in the CAHW volunteer handbook. The volunteer program has since undergone a restructuring in order to allow volunteers to utilize their specific skills and areas of interest.

Throughout 2017, volunteer Leah Norton initiated and successfully executed a program to promote and adopt our special needs FIV and Felv cats.

In 2017, a concerted effort was made to increase our socialization programs for cats and dogs. Our efforts included adding a canine decompression room, feline socialization room, increased walking requirements for dogs and daily mandatory enrichment for dogs and cats. We also reduced our number of cats in cages to 8%. The remaining cats are free roaming.

Our monthly, pup of the month feature continued on Spin Radio throughout 2017.

From July 28th-July 30th 2018, Our Executive Director attended The ASPCA Cornell Maddie's® Shelter Medicine Conference. The conference featured 41 workshops and three special sessions, including a mock trial on animal cruelty. The conference was attended by more than 425 animal welfare professionals from animal shelters and spays & neuter clinics across the nation.

In August 2017, our shelter was selected to participate in the 2018 Puppy Bowl hosted by Animal Planet. Taping took place over two days in October 2017 in New York City and featured Petree the dog, as well as cats Amelia, Carter and Willow.

In November 2017, our shelter was selected to participate in a Freshpet holiday commercial. Taped over two days, the commercial featured 11 of our shelter dogs, 3 staff members, 6 CAHW volunteers and our Executive Director.

In December 2017, Snyder Manufacturing replaced our chain link kennels. The upgrade included tempered glass doors and high quality dividers. The new kennels have proved to be effective in reducing stress for our dogs as well as a reduction in the noise level.

December 2017 marked the beginning of our Senior for Seniors program. In an effort to increase the adoption of senior pets and reduce the number returned pets, the shelter began offering waived adoption fees for adopters 65 and older who adopt pets 8 and up. Included in the adoption is complimentary rabies vaccination for the lifetime of the adopted pet.

The 2016 990 forms and our annual audit have been completed and all information is available on Guidestar.